



Legislation Details (With Text)

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Proclamation to Celebrate the 100th Anniversary of Deadrich Real Estate

WHEREAS, Deadrich Real Estate celebrates their 100th Anniversary as a business serving San Leandro, Oakland, Castro Valley, Alameda, and San Lorenzo; and

WHEREAS, Deadrich Real Estate was founded in 1923 by John A. Deadrich, Junior with a philosophy of being firmly rooted in local area knowledge, excellent service, professional representation, through follow through and unwavering integrity; and

WHEREAS, John A. Deadrich Junior was a charter member and Past President of the Rotary Club and served as the President of the Chamber of Commerce in 1940; and

WHEREAS, the business was taken over by John Deadrich III from 1948 until 1985 when he passed away; and

WHEREAS, John Deadrich III served in the Lions Club before World War II, was the President of the Chamber of Commerce in 1960, and started the Southern Alameda County Board of Realtors, which is now known as Bay East Association of Realtors; and

WHEREAS, when John Deadrich III owned the company, Deadrich Real Estate lost business because of their commitment to represent all people in the community, including people of color; and

WHEREAS, Henry and Joanne Deadrich took over the business in 1985, and Hank has served in and is a Past President of the Kiwanis Club, was a founding member of the San Leandro Scholarship Foundation, and was President of the Chamber of Commerce in 1988; and

WHEREAS, Joanne taught in San Leandro schools, served as the March of Dimes Chairperson for years, and served on the Board of the Directors of Girls Incorporated of San Leandro; and

WHEREAS, Hank and Joanne Deadrich have immersed themselves in the San Leandro Community and culture in so many ways always willing to lend a hand; and

WHEREAS, Hank and Joanne's daughter, Melissa, who is a graduate of Mills College and works as a Regional Vice President for California Bank of Trust, plans to take over and continue the business;

NOW, THEREFORE, I, Juan González III, Mayor of the City of San Leandro, do hereby proclaim the celebration of the 100th Anniversary of Deadrich Real Estate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of San Leandro to be affixed this 3rd day of April 2023.