



Legislation Details (With Text)

File #: 18-292 **Version:** 1 **Name:** Staff Report - Townsend PA Contract Extension

Type: Staff Report **Status:** Filed

On agenda: 6/18/2018 **In control:** City Council

Enactment date: **Final action:** 6/18/2018

Enactment date: **Enactment #:**

Title: Staff Report for a Resolution Authorizing the City Manager to Execute an Amendment to the Consulting Services Agreement with Townsend Public Affairs for State Legislative Advocacy Services, to Extend the Term of the Agreement through June 30, 2019 at the Same Rate, in an Amount Not to Exceed \$60,000 Annually

Sponsors: City Council

Indexes:

Code sections:

Attachments: 1. Townsend Approved Contract Feb 2014.pdf

Date	Ver.	Action By	Action	Result
6/18/2018	1	City Council	Received and Filed	Pass

Staff Report for a Resolution Authorizing the City Manager to Execute an Amendment to the Consulting Services Agreement with Townsend Public Affairs for State Legislative Advocacy Services, to Extend the Term of the Agreement through June 30, 2019 at the Same Rate, in an Amount Not to Exceed \$60,000 Annually

SUMMARY AND RECOMMENDATIONS

Staff recommends that the City Council authorize the City Manager to execute an extension of the City's current contract with Townsend Public Affairs through June 30, 2019 at the same rate, in an amount not to exceed \$60,000 annually for state legislative advocacy services.

BACKGROUND AND ANALYSIS

In October 2013, the City Council authorized the creation of a City Council ad-hoc committee to provide guidance on the development of a state legislative platform as well as a process through which a consultant could be selected to provide state-level advocacy services on behalf of the City.

Following a competitive request for proposals process, on February 18, 2014, the City Council directed the City Manager to enter into a one-year consulting services agreement with Townsend Public Affairs for state level advocacy services, at a rate of \$60,000 per year. Based upon the City's satisfaction with Townsend's performance, that contract was extended each year at the same rate. The current contract expires at the end of this month, on June 30, 2018.

Over the course of its contract with the City, Townsend Public Affairs and its Northern California Senior Director, Niccolo De Luca, have continued to provide highly effective services to the City on a wide range of legislative matters. This assistance has included working to secure the passage of

several bills in coordination with Assembly Member Rob Bonta, including AB 2292 that was co-sponsored by the City of San Leandro, which added broadband infrastructure to the list of projects that can be approved through infrastructure financing districts. Townsend Public Affairs has also assisted the Mayor, City Council and City staff in actively advocating with state officials on matters related to San Leandro Hospital. More recently, they have also been of great assistance to the City in fostering dialogue with the California State Department of Transportation to identify ways of ensuring that East 14th Street can be re-paved as soon as possible.

Mr. De Luca has also been actively involved in state efforts to regulate the emerging cannabis industry and he has ensured that San Leandro's interests are addressed as related statewide legislation and regulations are developed. He has also closely monitored and proactively kept City officials and staff apprised of various other legislative efforts that could substantively impact San Leandro. Examples of related policy issues include legislation to support development of new affordable housing, efforts to preempt local land use authority, and address homelessness.

Based upon these factors, the City Manager recommends that the City Council authorize him to execute an extension of the existing consulting services agreement with Townsend Public Affairs, at the same rate of \$5,000 per month (\$60,000 annually). Staff recommends an extension through June 30, 2019 to align the new contract with the fiscal year. Sufficient funds for the proposed contract extension have already been programmed into the adopted FY 2017-19 budget.

Fiscal Impacts

The proposed agreement with Townsend Public Affairs will not exceed \$60,000 for one year of services.

Budget Authority

Sufficient funds are programmed into the adopted FY 17-19 budget to accommodate the proposed contract extension.

ATTACHMENTS

- Copy of Existing Consulting Services Agreement with Townsend Public Affairs

PREPARED BY: Eric Engelbart, Deputy City Manager, City Manager's Office