



Legislation Details (With Text)

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Title: Staff Report for a Resolution of the City Council for the City of San Leandro to Approve a First Amendment to the Consulting Services Agreement Between the City of San Leandro and Dixon Resources Unlimited for Continued Oversight of the Downtown San Leandro Parking System and Guided Implementation of the Downtown Parking Management Plan

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Date	Ver.	Action By	Action	Result
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Staff Report for a Resolution of the City Council for the City of San Leandro to Approve a First Amendment to the Consulting Services Agreement Between the City of San Leandro and Dixon Resources Unlimited for Continued Oversight of the Downtown San Leandro Parking System and Guided Implementation of the Downtown Parking Management Plan

SUMMARY AND RECOMMENDATIONS

Staff recommends that the City Council adopt a resolution to approve a First Amendment to the Consulting Services Agreement with Dixon Resources Unlimited for continued oversight of the Downtown San Leandro parking system and guided implementation of the Downtown Parking Management Plan.

BACKGROUND

The City of San Leandro completed a Downtown Parking Management Plan (DPMP) to guide policies and regulations for parking in Downtown San Leandro. The Downtown Parking Management Plan was adopted by City Council July 17, 2017 with a strategy to aid future land-use, economic development decisions and increase the sustainability of Downtown San Leandro. On July 17, 2017 City Council also approved a Consulting Services Agreement with Dixon Resources Unlimited (DIXON) for oversight of the Downtown San Leandro parking system and guided implementation of the City's new DPMP. The implementation of the DPMP is funded through the appropriation of \$600,000 from the Successor Agency to the City of San Leandro Redevelopment Agency's 2008 Bond Funds to the City of San Leandro Parking Fund's 2017-18 Operating Expenditure.

Analysis

The Consulting Services Agreement with Dixon Resources Unlimited has ensured the smooth

implementation of the Downtown Parking Management Plan and the establishment of practices and systems to ensure ongoing effectiveness of the parking system. Implementation was split into four phases, all of which involved input and assistance from members of the City Project Committee, including the Finance, Engineering and Transportation, Public Works, Community Development and Police Departments.

The first phase consisted of a site visit and an assessment of existing parking conditions, which established a thorough understanding of the City's current operational needs and defined the plan for improving parking operations and technology going forward. This plan ensures a stable, efficient and manageable parking operation for the City, and allows patrons to efficiently locate and pay for available parking.

The second and third phases have been focused on the parking strategy implementation. The second phase developed a Request for Proposals (RFP) for an integrated payment, permit issuance and enforcement system for the Downtown Parking Garage. The third phase focused on the optimization of existing and new sustainable technology that provides services for parking meters, garage payment systems, and enforcement.

Staff recommends a one year extension to the Consulting Services Agreement in order to enact the fourth phase of implementation, which will consist of ongoing maintenance, and optimization of existing and new products. This will include the following activities:

- Implementation and expansion of new and improved parking wayfinding signage;
- Oversight of the parking technology installations, including smart parking meters at Pelton Plaza;
- Coordination of parking enforcement contractor solicitation, as directed;
- **Organization, training, and oversight of the new and existing parking regulations, including Washington Plaza, the residential permit parking program, and parking in the areas surrounding the BART stations.**

Throughout this phase, the Consultant will continue to manage the integration and reporting of the overall parking program and continue to expand efforts to improve the San Leandro parking experience.

Previous Actions

On September 16, 2016 the City Council, acting as the governing body of the Successor Agency to the Redevelopment Agency, approved the transfer of \$600,000 in Redevelopment Agency bond funds to the City of San Leandro for implementation of parking improvements.

On July 17, 2017, the City Council approved the San Leandro Downtown Parking Management Plan and Recommendations for Short-term Parking Action Plan.

On July 17, 2017, the City Council, authorized the City Manager to Execute a Consulting Services Agreement with Dixon Resources Unlimited in the amount of \$130,000 for Oversight of the Downtown San Leandro parking system and Guided Implementation of the City's New Downtown Parking Management Plan, and to approve an appropriation of \$600,000 from the Successor Agency to the City of San Leandro Redevelopment Agency's 2008 Bond Funds account to the City of San Leandro Parking Fund's 2017-18 Operating Expenditure account.

On February 20, 2018, the City Council approved an ordinance to amend the City of San Leandro

Municipal Code Title 6, Chapters 6-1 and 6-2 to update definitions and regulations.

Legal Analysis

The Consulting Services Agreement was reviewed by the City Attorney's Office and approved as to form.

Fiscal Impacts and Budget Authority

On September 16, 2016, the City Council, acting as the governing body of the Successor Agency to the Redevelopment Agency, approved the transfer of \$600,000 in Redevelopment Agency bond funds to the City of San Leandro for implementation of parking improvements. This action was subsequently approved by the Successor Agency Oversight Board and the California Department of Finance. As a result, the City is authorized to use funding from a 2008 bond issuance for this purpose. This amendment to the consulting services agreement will be funded from this source and remaining funding will be used for capital expenditures related to the purchase and installation of equipment. Sufficient funding was appropriated to account 132-35-003-5120, which will be re-budgeted to FY 2018-19..

ATTACHMENT(S)

Attachment(s) to Resolution

- Attachment 1: Consulting Services Agreement with Dixon Resources Unlimited
- Attachment 2: Amendment No. 1 to Consulting Services Agreement with Dixon Unlimited Resources

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