



Legislation Details (With Text)

File #: 16-386 **Version:** 1 **Name:** Reso approving \$65K for Nov election public outreach

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On agenda: 7/18/2016 **Final action:** 7/18/2016

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Title: RESOLUTION Appropriating \$65,000 for the City Manager or his designee to conduct public outreach and share unbiased, factual information related to revenue measures that may be appearing on the November 2016 ballot (approves \$65,000 in General Fund appropriations from the economic uncertainty reserves to account number 010-12-020-5120)

Sponsors: Chris Zapata

Indexes:

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Attachments:

Date	Ver.	Action By	Action	Result
7/18/2016	1	City Council	Adopted	Pass

RESOLUTION Appropriating \$65,000 for the City Manager or his designee to conduct public outreach and share unbiased, factual information related to revenue measures that may be appearing on the November 2016 ballot (approves \$65,000 in General Fund appropriations from the economic uncertainty reserves to account number 010-12-020-5120)

WHEREAS, on July 18, 2016 the San Leandro City Council adopted resolutions authorizing ordinances that will ask San Leandro voters to authorize various new revenue measures as part of the November 2016 election ballot; and

WHEREAS, in order to help ensure that San Leandro voters are aware of these revenue measures and understand the factual components related thereto, the City Council is considering whether to direct the City Manager to conduct public outreach efforts in advance of the election; and

WHEREAS, this work could consist of the production of a mailer(s), written or electronic publications, or various other communications (including the cost of postage) containing factual, non-partisan, unbiased information that may be distributed or shared with San Leandro residents or posted on the City’s website, at a cost not to exceed \$65,000.

NOW, THEREFORE, the City Council of the City of San Leandro does RESOLVE as follows:

That \$65,000 is hereby appropriated from the City’s General Fund Economic Uncertainty Reserve to account number 010-12-020-5120 for the purposes described above.

BE IT FURTHER RESOLVED: That the City Manager is hereby authorized to expend said

funds in a manner consistent with the above purposes.