



Legislation Details (With Text)

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Type:	Resolution - Council	Status:	Passed	In control:	City Council
On agenda:	4/20/2015	Final action:	4/20/2015		
Enactment date:	4/20/2015	Enactment #:	Reso 2015-086		
Title:	RESOLUTION Authorizing the City Manager to Expend Funds for Economic Development and Arts Initiatives and to Appropriate \$250,000 from General Fund Reserves and Transfer the Funds to the Following Accounts: \$20,000 for the General Plan Economic Development Element to 010-41-001 (Community Development, Planning); \$100,000 for Implementation of the Community Workforce Agreement to 010-14-012 (City Manager's Contingency Fund); \$50,000 for an Arts Master Plan to 010-61-013 (Recreation & Human Services, Community Promotion); \$60,000 for Utility Box Art Wraps and Decorative Street Banners to 010-41-003 (Community Development, Business Development); and, \$20,000 for LINKS Enhanced Service Start Up Costs to 170-36-127 (LINKS)				
Sponsors:	Cynthia Battenberg				
Indexes:					
Code sections:					
Attachments:					

Date	Ver.	Action By	Action	Result
4/20/2015	1	City Council	Adopted as Amended	Pass

RESOLUTION Authorizing the City Manager to Expend Funds for Economic Development and Arts Initiatives and to Appropriate \$250,000 from General Fund Reserves and Transfer the Funds to the Following Accounts: \$20,000 for the General Plan Economic Development Element to 010-41-001 (Community Development, Planning); \$100,000 for Implementation of the Community Workforce Agreement to 010-14-012 (City Manager's Contingency Fund); \$50,000 for an Arts Master Plan to 010-61-013 (Recreation & Human Services, Community Promotion); \$60,000 for Utility Box Art Wraps and Decorative Street Banners to 010-41-003 (Community Development, Business Development); and, \$20,000 for LINKS Enhanced Service Start Up Costs to 170-36-127 (LINKS)

WHEREAS, a standalone Economic Development Element of the General Plan will enhance the General Plan Update currently underway at a cost of \$20,000; and

WHEREAS, the City Council directed staff to proceed with the negotiation of a Community Workforce Agreement; \$100,000 in funding is needed for outreach and implementation of a Community Workforce Agreement; and

WHEREAS, the City of San Leandro Arts Commission would benefit from an Arts Master Plan in order to create a framework for the commission's activities; the projected cost of a plan is \$50,000; and

WHEREAS, the pilot Utility Box Art Wrap program installed art wraps at seven strategic locations in the City to add creativity and color to the community; \$25,000 in funding for an additional 7 - 10 locations would continue the City's beautification efforts and encourage private investment;

and

WHEREAS, new banners for the City of San Leandro's Decorative Street Banner program have not been developed since 2003 and the banners on East 14th Street and Davis Street are faded and torn; the cost to design, print and install new banners on these streets is \$25,000 and \$10,000 respectively; and

WHEREAS, the San Leandro LINKS shuttle expanded service in March 2015; \$20,000 in unanticipated but necessary costs were incurred to ensure a smooth rollout of the new services.

NOW, THEREFORE, the City Council of the City of San Leandro does RESOLVE as follows:

1. The recitals above are hereby true and correct and incorporated herein.
2. The City Council appropriates \$250,000 from General Fund Economic Uncertainty Reserves for these Economic Development and Arts Initiatives and by this resolution transfers:
 - a. \$20,000 for the General Plan Economic Development Element to 010-41-001-5120 (Community Development, Planning);
 - b. \$100,000 for Implementation of the Community Workforce Agreement to 010-14-012-5120 (City Manager's Contingency Fund);
 - c. \$50,000 for an Arts Master Plan to 010-61-013-5120 (Recreation & Human Services, Community Promotion);
 - d. \$60,000 for Utility Box Art Wraps and Decorative Street Banners to 010-41-003-5890 (Community Development, Business Development); and,
 - e. \$20,000 for LINKS Enhanced Service Start Up Costs to 170-36-127 (LINKS).
3. The City Council authorizes the City Manager to execute all documents to effect the intent of this resolution, subject to approval as to form by the City Attorney.