



Legislation Details (With Text)

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Discussion on LINKS Shuttle Related Issues

SUMMARY AND RECOMMENDATIONS

Mike Oliver, Executive Director, San Leandro Transportation Management Organization (SLTMO) will present to the Committee a discussion on issues related to the LINKS Shuttle program in San Leandro.

This item is for information only.

BACKGROUND

The West San Leandro Business Improvement District was established to provide management and funding for the LINKS Shuttle Program. The West San Leandro Business Improvement District is managed by the San Leandro Transit Management Organization (SLTMO). In December 2014, the City Council approved Ordinance No. 2014-023 expanding the BID service area and re-establishing the BID for a period of 15-years. BID fees are collected through the City's business license process.

The free LINKS shuttle operates Monday - Friday during peak commute hours (5:45 - 9:45 am and 3:00 - 7:00 pm). LINKS provides the critical "first and last mile" connection between BART and employers in West San Leandro, serving major employers including Amazon, Walmart, and Costco, as well as small employers. There are over 800 employers and 15,000 employees in the LINKS service area. LINKS also provides transportation to retail centers and the Davis Street Family Resource Center which services 10,000 low-income people each year. Links typically provides 200,000 rides per year with an average of 770 rides per day. Like all transportation services, the number of rides has dropped since the beginning of the COVID -19 pandemic. Ridership is gradually increasing and is currently 340 rides per day.

Analysis

The SLTMO is projecting a significant budget deficit beginning in FY 2022-2023 resulting from several factors that may lead to reduction in service.

- New Alameda CTC matching requirements that limit the allowable grant request
- BID revenue variables
- Anticipated transportation cost increase.

These issues will be discussed during the committee meeting.

ATTACHMENT(S)

Attachment(s) to Staff Report

- LINKS Shuttle Presentation

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